

IN THIS ISSUE

ADMINISTRATION

- ▶ [Upcoming Medical Record Audits for 2013](#)
- ▶ [Spring Access Surveys Begin Soon](#)
- ▶ [Introducing EmblemHealth Neighborhood Care](#)
- ▶ [Annual CAHPS Surveys Beginning](#)
- ▶ [New Benefit Plans](#)
- ▶ [Laboratory Services](#)
- ▶ [Enhanced Autism Mandate Effective November 1, 2012](#)
- ▶ [Medicaid and Medicare Updates](#)
- ▶ [Claims Corner](#)
- ▶ [Improvements to Our Online Doctor Search](#)
- ▶ [What You Need to Know About ICD-10 Today](#)
- ▶ [Behind the Scenes](#)

CLINICAL

- ▶ [EmblemHealth, Among the Healthiest Companies To Work For](#)
- ▶ [Early Elective Deliveries \(Healthy Babies Are Worth the Wait\)](#)
- ▶ [2013 Quality Program at EmblemHealth](#)
- ▶ [Health Outcomes Survey](#)
- ▶ [Brand vs. Generic: Implications to Health Care](#)
- ▶ [Tips to Reduce Antibiotic Use](#)
- ▶ [Support the Fight Against Breast Cancer: Promote Routine Screenings](#)
- ▶ [Counseling Your Young and Adolescent Patients](#)
- ▶ [Clinical Corner](#)
- ▶ [News&Notes Archive](#)

UPDATE DIRECTORY INFORMATION ▶

Early Elective Deliveries (Healthy Babies Are Worth the Wait)

Early elective deliveries occur between 37 and 39 weeks gestation by inducing labor or by cesarean. The labor induction rate has more than doubled in the past decade and elective inductions are a big part of this increase. The potential implications of early delivery for the newborn are listed in the March of Dimes [Healthy Babies are Worth the Wait](#) toolkit and can include increased NICU admissions (and separation from mother), respiratory illness, jaundice, sepsis and newborn feeding problems.



EmblemHealth is joining the March of Dimes in getting the word out that full term is 39 to 40 weeks and fetuses continue to develop between 36 and 39 weeks. Therefore, unless there is a medical reason for early delivery, it is better for mom and baby to deliver at full term.

[Healthy Beginnings PATH](#) asks all care providers to educate and encourage women to treat themselves and their babies well in their last trimester of pregnancy by keeping all scheduled prenatal care appointments and by letting their pregnancy continue to full term.

Note: In 2013, the New York State Medicaid Redesign Team is requiring the implementation of a measure to reduce reimbursement for elective C-section deliveries and elective induction of labor for pregnancies less than 39 weeks, unless there is a documented, medical indication for such action.