

NEWS&NOTES

The Newsletter for EmblemHealth, GHI and HIP Providers

LATE SUMMER 2013

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UPDATE DIRECTORY INFORMATION ▶

Review [your information](#) now to ensure you are correctly listed in our EmblemHealth directories. If any of your information has changed or is inaccurate, just follow our simple instructions to update your profile online. Can't update your information online? Fax your changes to our Provider Modifications team at **1-877-889-9061**.

Healthy Beginnings PATH

Healthy Beginnings PATH Pregnancy Management Program is a free program available to many EmblemHealth pregnant members including Medicaid, Family Health Plus and Child Health Plus members. This program provides education and support to pregnant families through the following:

- Health risk surveys upon enrollment and around 28 weeks gestation
- A 24/7 OB nurse line for questions and concerns
- Live chat online with a maternity nurse
- Translation services
- Educational materials — both written and online in English, Spanish and Chinese
- Incentive gift cards for attending prenatal and postpartum visits
- Availability of a maternity nurse case manager to assist women who are in need of extra support during their pregnancy
- For Medicaid members, a free nutritional assessment and two postpartum home visits with lactation support



Encourage your EmblemHealth prenatal patients to enroll as soon as pregnancy is confirmed by calling **1-877-736-2229**. For more information about Healthy Beginnings PATH or to refer a patient for case management call **1-888-447-0337**.