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IN THIS ISSUE

[Home](#)

[View Your
Commissions
Online](#)

[Helping New
Members
Understand Their
Plans](#)

[Putting Members
on the PATH to
Better Health](#)

✓ [Providing Support
for Family
Caregivers](#)

Providing Support for Family Caregivers

How many of your clients have employees who are family caregivers? Probably more than you may realize.

According to industry data, more than 65 million people in the U.S. are actively involved in caring for a chronically ill, disabled or aged loved one.

Experts say this number is likely to rise as Baby Boomers

age and technological and medical advances increase life expectancy.



Family caregivers need care, too. The stress and demands of the role mean that family caregivers typically find themselves with emotional, mental and physical health problems. A family caregiver can end up becoming a care recipient.

To provide assistance to this growing population, EmblemHealth offers [Care for the Family Caregiver](#) free of charge to your clients. Family caregivers in your client groups will enjoy online access to a range of resources and information, discounted access to important services and community outreach.

Our newest resource — [a Facebook page](#) — has already brought together more than 6,500 family caregivers from across the country to share stories and information.

Please let your clients know about EmblemHealth's Care for the Family Caregiver initiative. They're sure to appreciate having these helpful resources at their fingertips.