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Health Care Reform Update

Last month's Supreme Court ruling upholding the individual mandate and related insurance provisions of the Affordable Care Act (ACA) means that the rules governing the New York market are effectively unchanged from where they were prior to the decision.



Complying with the ACA

EmblemHealth will continue to comply with all provisions of the ACA. In keeping with our 75-year legacy to make quality health care available to all New Yorkers, we have already implemented key mandates of health care reform, including extending coverage of dependents up to age 26 and eliminating cost-sharing for in-network preventive care. In August 2012, we will be expanding access to preventive services for women's wellness. We are committed to leading the market with an integrated delivery system that promotes prevention and wellness, helps patients and physicians manage chronic disease and rewards quality.

We'll keep you posted

The next 18 months will present many challenges as New York moves forward with ACA implementation and seeks to put in place significant changes to its individual and small group markets. We will continue to keep you informed of further developments in the coming months.

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Our mobile Web site is one more way that we're simplifying access to health care and improving the customer experience for your clients.

Thanks to enhancements to www.emblemhealth.com for mobile phones, your clients and their group members in all plans offered by EmblemHealth

companies* can now view a digital version of their temporary ID cards, as well as their copays and deductibles, on their Web-enabled smartphones. This feature will allow members who have lost their card to view and e-mail the digital card in advance of a doctor visit or present it at the doctor's office.



This added capability builds on the popular **Find a Doctor** feature introduced in January 2011. The mobile doctor search application makes it easy for your clients' group members to find their doctor's location using built-in GPS searching, mapping, driving directions and one-touch calling options. The mobile application is supported on all iPhone/iPad, Android, Windows 7 and Blackberry devices.

*Underwritten by Group Health Incorporated ("GHI"), HIP Health Plan of New York ("HIP") and HIP Insurance Company of New York ("HIPIC")

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Honoring Heroes of Labor

On June 6 EmblemHealth joined LaborPress, a news information and advocacy resource for the labor movement, in hosting the first annual *Heroes of Labor Awards* at EmblemHealth headquarters.



The event honored the great labor heroes of New York City for their remarkable contributions to community service, which included advocating for access to decent working conditions, wages, medical care and pensions; giving a voice to children and minorities; and even saving lives. Fittingly, the honorees received a standing ovation for their inspiring stories of activism in the community.

Raglan George Jr., Executive Director, District Council 1707, AFSCME, presented the Lifetime Achievement Award to Lillian Roberts, who is the four-term Executive Director of District Council 37, AFSCME; Vice President of the New York State AFL-CIO; Vice President of the NYC Central Labor Council; and the Co-Chair of the Municipal Labor Committee. She was named by the *Network Journal* as one of the 25 most influential black women in business.

The [Heroes of Labor Awards](#) reflect our long standing commitment to the health and well-being of New York's working men and women. For more about the awards, including the nominees, please visit our Web site.

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Promoting Healthy Eating in Harlem

As part of our ongoing effort to encourage healthy eating and fight childhood obesity in the communities we serve, we sponsored Teen Battle Chef™ in Harlem this past spring.

Teen Battle Chef is an eight-week program designed to bring together teens and seniors to share food traditions, learn about nutrition and even practice basic culinary techniques. The program is created by Family Cook Productions and is co-sponsored with Metro Manhattan Chapter of the Links.



Teen Battle Chefs Show Their Skills

On June 6, Teen Battle Chef culminated in "[Teen Battle Chef LIVE](#)," where a panel of celebrity chefs (Roblé Ali, Marcus Samuelsson and Walter Hinds) selected the tastiest, healthiest meal prepared by two teams made up of 12 Harlem high school students and led by senior citizens.

The race against the clock for the title of Teen Battle Chef — emceed by TV personality Star Jones (shown above left with former First Lady of New York State, Michelle Paige Paterson) — took place before an audience at the Schomburg Center for Research in Black Culture in Harlem.

Fighting Teen Obesity

With a third of public high school students in east and central Harlem either overweight or obese, we will continue to sponsor programs aimed at fighting childhood obesity and promoting wellness through good nutrition and healthy eating.