

NEWS & NOTES

The Newsletter for EmblemHealth, GHI and HIP Providers

LATE SUMMER 2012
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Stressing the Importance of Prenatal Visits

We encourage all pregnant women to have early and consistent prenatal visits during pregnancy. Women are expected to be seen 12 to 14 times during a full-term pregnancy and more often if risk factors are identified. Through newsletter articles, mailings and our [Healthy Beginnings PATH](#) program, we're educating our members about the importance of prenatal visits to their health and the health of their baby.



We ask all prenatal care providers to join us in encouraging this care by having an office staff member reach out to patients who miss scheduled office visits and to assist women to reschedule as soon as possible. A brief reminder from the doctor or midwife about the potential impact of missing visits can go a long way toward encouraging patients to keep appointments.

As part of our Healthy Beginnings PATH program, we too stress the need for keeping prenatal appointments. Let us know that a member has been missing visits and we'll help with reminder phone calls from our case management team.

To enroll a member in Healthy Beginnings PATH, call **1-888-447-0337** or complete the [Fast Fax form](#) and fax it to the program at **1-855-471-2229**. We are happy to help.