

# New for 2025: Shop Healthy and Save!



Great news! All EmblemHealth Essential Plan members will receive an over-the-counter (OTC) card.

The card can be used at many major retailers to purchase eligible health-related items including:

- Healthy foods like meat, vegetables, and eggs.
- Vitamins.
- Cold and allergy medicines.
- Pain relievers.
- And more!

Members can shop by mail order or in stores including CVS, Dollar General, Duane Reade, Family Dollar, Rite-Aid, Save A Lot, Stop and Shop, Walgreens, Walmart, and others.



To learn more about the EmblemHealth OTC card, call **888-447-7703 (TTY: 711)** or visit **[emblemhealth.com/essentialplanotc](https://emblemhealth.com/essentialplanotc)**.



\*Members get \$100 credit per calendar quarter on the card (up to \$400 per year). Each \$100 credit can only be used during the quarter it was given with no carryover allowed.

EmblemHealth insurance plans are underwritten by EmblemHealth Plan, Inc., Health Insurance Plan of Greater New York (HIP) and EmblemHealth Insurance Company.

EmblemHealth Essential Plans are provided by HIP.

10-11944-25

EMB\_MB\_FLY\_67096\_Essential\_Plan\_OTC 1/25