

**EMBLEMHEALTH PLAN
RENEWAL COURTESY REVIEW**

Review for: <Group Name 1 +
Group Name 2>

Purpose: 2011 – 2012 Renewal
and Plan Savings Assessment

<Sally Sampleperson #####>
<Group Name 1 + Group Name 2>
<1215 4th Avenue #####>
<Suite 2100 #####>
<Seattle, WA 98161-1018 #####>
<|p|o|s|t|a|l|c|o|d|e|>

CALL YOUR BROKER, <SA NAME XXXXXXXXXXXXX>, BEFORE MARCH 31, 2011

Dear <Sally Sampleperson #####>,

Now that you've had a chance to look at your EmblemHealth plan renewal letter for 2011 – 2012, I want to make sure you make the best choice for your employees when renewing and explore the money-saving options available to <Group Name 1 + Group Name 2>, such as:

- **\$0 copays for kids[†]**
- **\$0 copays for generic drugs^{††}**
- **Access to many of *New York Magazine's* "Best Doctors"**

At EmblemHealth, we're proud to be your partner in matching our plans to your health care needs and budget. A simple review of your options with your broker will affirm renewal of your existing plan and could result in cost savings for you and your employees.

**Call <SA Name XXXXXXXXXXXXX>
as soon as possible to review your renewal and plan benefit options.**

Because of the terms of your health coverage agreement, your opportunity to review plan options with your broker and maximize savings is limited. You must act by March 31, 2011 if you plan to adjust your coverage and lock in the best savings for the coming year.

To confirm your plans for 2011 – 2012, please call your broker today. Or, if you would like to speak to an EmblemHealth representative, please contact us toll-free at 1-866-894-8394.

Sincerely,



William Dunne
Vice President
Account Management

P.S. To get the most from your EmblemHealth coverage, call to discuss your plan options before March 31, 2011.

[†]Available on most EmblemHealth plans.

^{††}Available on all covered generic drugs.

